

Unlocking Big Change

through education opportunity

2022 Partnership Opportunities



Who We Are

Theirworld

} Global Business
Coalition For
Education

Theirworld's Global Business Coalition for Education (GBC-Education) is a movement of businesses committed to ending the global education crisis and unleashing the potential of future generations.

Established in 2012 by the global children's charity Theirworld, GBC-Education is a New York-based 501(c)(3) nonprofit organization that leverages the collective power of business, government, NGOs, and today's youth to achieve the goal of education and opportunity for all.



What's the Challenge

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In countries across the globe, whether rich or poor, education is under-resourced.

90% of a child's brain

develops between birth and the age of 5.

However, 175 million children worldwide are not enrolled in early years education.

260 million children

around the world are not in school.

Of those, 75 million had their education interrupted by conflicts or emergencies.

70% of 10-year-olds

cannot read a simple text.

This includes many that completed several years of school.

825 million youth

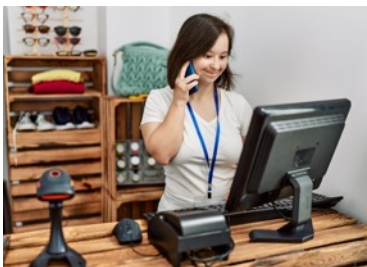
are not on track to have the basic skills to enter the workforce by 2030.

This represents half of all young people.

What We Do

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We are building a movement to end the global education crisis.

As a coalition, we support companies to implement environmental, social, and governance (ESG) activities that leverage impact to ensure all young people have:

- the best start in life,
- a safe place to learn, and
- skills for the future.

How We Work with Corporate Partners

Coaching and Strategic Advisory

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We work with a company's internal social responsibility, development, ESG, and impact teams to develop strategies and programs to support education.

We act as an extension of a company's internal team to provide:

- world-class strategy tools,
- guidance and advice on partnerships,
- coaching from expert staff, and
- strategic support to use education as a leverage point for impact across ESG priorities.



How We Work with Corporate Partners

Employee Engagement

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We provide tailored opportunities to inform employees and involve them in initiatives to end the global education crisis.

Our team helps companies build support for education as a corporate priority by...

providing knowledge to employees that creates awareness and interest:

- access to content libraries, including case studies, videos, and social media posts to engage employees,
- topic-based workshops to highlight trends and share insights, and
- leadership sessions to company culture ambassadors.

creating bespoke programs that drive momentum:

- employee fundraising, and
- volunteerism and pro bono work.



How We Work with Corporate Partners

Project Delivery



We co-create and implement signature projects with companies to address the global education crisis.

Together with our corporate partners, we have:

- launched a ***Skills Friendly Cities*** initiative in the United States, engaging more than 50 cities in a national challenge, and providing funding grants to skills programs across 12 cities;
- implemented ***REACT (Rapid Education Action program)*** worldwide, providing over \$100 million in corporate funding to establish education programs for refugees and displaced children;
- administered a ***Ukrainian Humanitarian Response***, providing technology devices to thousands of Ukrainian teachers and supporting millions of Ukrainian students to continue education throughout the war
- created a ***Disability Task Force*** to build pathways to employment through education for youth with disabilities.

Support Our Work

Join GBC-Education as a Business Partner

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Joining GBC-Education as a business partner is free of charge and without financial obligation.

Membership enables companies to gain unparalleled access to the unique expertise, resources, forums, and networks we provide.

With our support, members begin a journey of exploration to forge their own path and define their own contributions in solving the global education crisis.



Support Our Work

Provide Corporate Sponsorship

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Companies can partner with us as their signature charity, supporting our important work to end the education crisis.

This can be done through tailored mechanisms at any contribution level. Avenues include:

- **Grants:** Companies can develop grants to be deployed in our projects, campaigns, or research.
- **Event or Project Sponsorship:** Companies can financially underwrite our landmark initiatives.
- **Employee Gift Matching:** Companies can match their employees' donations and fundraising efforts.
- **Employee Engagement Opportunities:** Companies can devise and administer fundraising and volunteer opportunities for their employees such as walks and marathons.

Support Our Work Recommend GBC-Education to Your Donors

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Here is all the information required for Donor-Advised Fund (DAF) Managers to recommend GCB-Education to their clients:

Status: New York-based 501(c)(3) nonprofit organization.

Mission: To ensure that every child has the best start in life, a safe and inclusive place to learn, and skills for the future.

Keywords describing mission and work: Education. Children. Youth Skills. Humanitarian Relief. Refugee Children. Ukraine. Diversity. Inclusive. Equitable. Disadvantaged Communities. Sustainable Development Goals (SDGs). Girls' Education. Environmental, Social, and Governance (ESG). Social Impact.

Website: gbc-education.org

EIN: 45-4960988

Contacts: Justin W. van Fleet, jvanfleet@theirworld.org and Anna Shakarova, anna@gbc-education.org

A DAF Direct link is available to make a quick and simple donation:
gbc-education.org/donate/individual-donations-donor-advised-funds

Support Our Work

Recommend GBC-Education Through a Donor-Advised Fund (DAF)



Donor-Advised Funds (DAFs) allow individuals to put their charitable dollars to work where they wish through tailored, tax-efficient philanthropic giving.

You can make an unrestricted annual gift or recommend recurring payments. Your contribution to GBC-Education will support our work to end the global education crisis through our various projects and campaigns alongside Theirworld.

Talk to your fund manager to donate to GBC-Education:

- Request a grant distribution through your DAF sponsor.
- Be sure to use the GBC-Education's EIN # 45-4960988

If you have a DAF with Fidelity, Schwab, or BNY Mellon, you can use our DAF Direct link to make a quick and simple donation:

gbc-education.org/donate/individual-donations-donor-advised-funds

Support Our Work

Other Ways to Donate

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If donating through a DAF is not right for you, there are other ways to pledge your financial support.

100% Tax Deductible Gift:

Your discretionary (one-off or recurring) donation will benefit from 100% tax-deductibility.

Employee Match Giving:

As part of your employer's philanthropy program, your donation may qualify for a matching contribution.

Legacy Giving:

You may include a bequest provision for GBC-Education in your will.



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Thank you

Appendix I

Our Impact

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63 countries

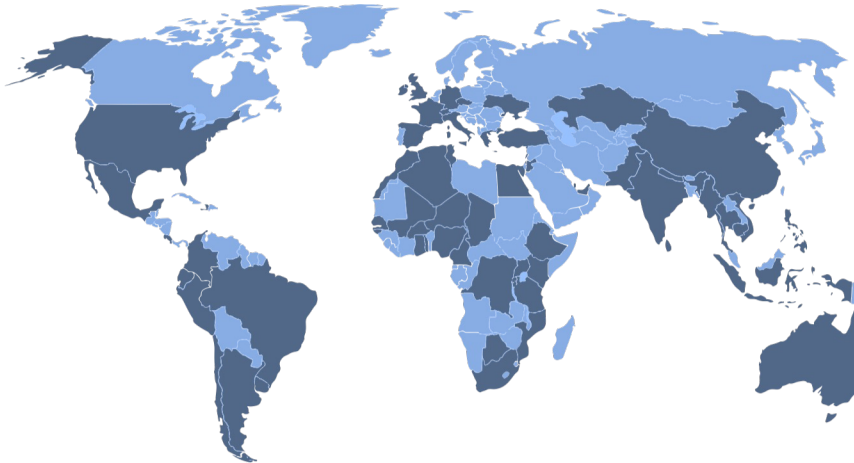
Our network is active in 63 countries across the globe.

4 million plus

We will reach more than 4 million children, parents, and teachers through our education initiatives this year.

100 tools and resources

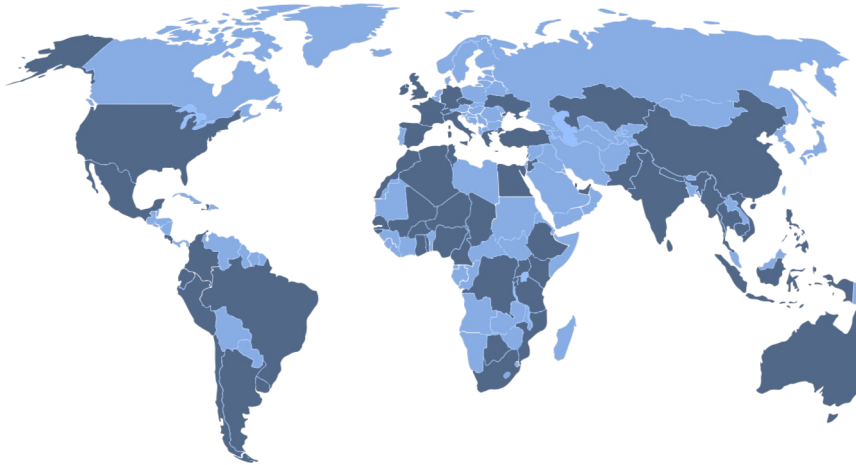
Our businesses made 100 tools and resources available during the COVID-19 pandemic to help support students and communities.



Appendix I Our Impact

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50 cities

Our *Big Ideas, Bright Cities* challenge mobilized 50 cities and launched an incubator for 13 youth organizations across the United States.

1 million plus

We have built a network representing more than one million employees worldwide.

Appendix II

Our Work is Recognized Globally

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Forbes



Stanford SOCIAL INNOVATION Review
Informing and inspiring leaders of social change

CNN BUSINESS

The Guardian



Bloomberg CityLab
devex
Do Good. Do It Well.™

FT
FINANCIAL TIMES



THE HILL



**Our work and our
thought leaders
have been featured
in major media
outlets.**

Appendix III

Our Leadership has Gravitas and Experience

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Our team brings together deep expertise in international development, education policy, social impact, and program management.

Justin W. van Fleet, Ph.D.

Executive Director and President of Theirworld

Justin previously served as the Director of the International Commission on Financing Global Education, and Chief of Staff to the United Nations Special Envoy for Global Education under Former UK Prime Minister Gordon Brown.

van Fleet was a fellow at the Brookings Institution's Center for Universal Education in Washington, D.C. He completed his doctorate at the University of Maryland in international education policy and completed a master's degree at Harvard University in the same field.



We have a diverse Executive Board and Advisory Board bringing together expertise and guidance from the public and private sectors.

Appendix III

Our Leadership has Gravitas and Experience

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Sarah Brown

Executive Chair and Chair of Trustees of Theirworld

Sarah Brown is a passionate advocate for global education and health. Her work brings together the worlds of business, philanthropy, social media, and global campaigning to create sustainable change for young people.

Previously, Sarah led the ground-breaking and successful Maternal Mortality Campaign (2008-2011) to halve maternal deaths worldwide, holding the chair at the key UN meetings and addressing the WHO World Health Assembly in Geneva. A passionate advocate of women's leadership, Sarah's corporate involvement continued as Patron of the CBI First Women Awards to honor women in the boardroom and at the helm of Britain's successful businesses.

A psychology graduate, earlier in her career, Sarah was Managing Director of one of Britain's most dynamic independent communications companies, and subsequently founded and led Brunswick Arts, a global arts PR firm within the Brunswick Group. Sarah currently serves as a Non-Executive Director on the boards of Harrods Group (Holding) Limited and Waldencast plc. Sarah is the author of the best-selling book *Behind the Black Door*, a personal memoir about life at 10 Downing Street.



**We have a diverse
Executive Board and
Advisory Board
bringing together
expertise and
guidance from the
public and private
sectors.**



Get in touch:

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www.gbc-education.org

