Annex: Commitments Framework
Commitments Framework

This section is intended to help companies develop commitments to announce at the RewirEd Summit at Expo 2020 Dubai.

• We will be using the GBC-Education Strategic Alignment Matrix to help place your contributions at the intersection between a key thematic area and an action area to maximize your contribution’s impact in ending the global education crisis.

• There are three main thematic areas which commitments should fall under:
  • Innovation in Education
  • Youth, Skills and the Future of Work
  • Education Financing

SUBMIT YOUR COMMITMENTS USING THIS ONLINE FORM.

Or, contact us at partnerships@gbc-education.org if you’d like to speak with us directly and have guidance on completing a commitment for Rewired at Expo 2020.
Commitments Framework

STEP 1. Discovery

We find that corporate contributions to education that are grounded in core organizational values and business practices create the most impactful and sustained results.

Let’s start by exploring your company’s overarching vision, mission, and purpose:

• What is your company’s overarching social impact, CSR, or philanthropic mission?
  ✓ Examples: “We are committed to driving positive societal change.” “We intend to become the world’s most sustainable and just technology company.”

• Are there specific goals, objectives, or targets you’ve set out to achieve that relate to education? Do you have a timeframe to achieve those goals?
  ✓ Examples: “We want to touch the lives of 100 million people by 2030 through our education initiatives.” “We want to help deliver access to connectivity to 10,000 schools in the next 5 years.”
Commitments Framework

STEP 2. Alignment

We understand that details matter when it comes to deciding what, where, and how your company would like to contribute.

We’ll use the **GBC-Education Strategic Alignment Matrix** to help shape the details of your company’s contribution and position it within the most important strategic parameters for maximum impact.

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| Innovation in Education | | | |
|-------------------------| | | |
| Youth, Skills and the Future of Work | | | |
| Education Financing     | | | |
Commitments Framework

STEP 2. Alignment

We have identified the following thematic areas in education to ensure that your contributions are aligned with the global efforts and can make the most strategic impact in education:

1. **Innovation in Education: digital inclusion**
   - Help provide devices, connectivity, platforms, training, and other resources to tackle the digital divide and expand opportunities for digital learning to the most marginalized.

2. **Youth, Skills and the Future of Work**
   - On current trends, more than half of children and youth around the world will not have the basic skills to become part of the workforce.

3. **Education Financing**
   - Help fill the annual education financing gap of $75 billion to put the world’s children on track for universal education.

**Other cross-cutting streams**

- Early childhood education and foundational learning
  - Ages 0 to 5 are crucial to a child’s cognitive development and laying the foundation for valuable soft-skills and life-long success.

- Safe schools and learning environments
  - Help build safe learning environments for more than 75 million children and youth missing out on education because they are caught in conflict and emergencies.
Commitments Framework

STEP 2. Alignment

Your company has a unique set of assets, resources, and expertise that can make an invaluable difference in the lives of children and youth around the world. Take a look at the categories below that will help you identify the types of contributions your company can make.

Types of contributions

- **Funding** – channel grants, project funding, and other financial contributions
- **In-kind and Technical Support** – provide your company’s products, solutions, services, or other assets and resources at reduced- or no-cost; hands-on opportunities for your company’s leadership and/or employees to provide skills, expertise, and/or training
- **Education policy reform** – work with policymakers and government officials to help drive positive changes to education policies
- **Thought leadership** – use your voice as a business leader to champion education and reach a broader audience outside of the traditional education space (i.e., your employees, customers, clients, etc.)
- **Corporate policies** – new company policies or practices to drive changes in corporate culture and societal norms
- **Others** – other creative ways to help make a positive impact in education
We know that your company may already have ongoing initiatives in education, or that you already have amazing partners that you are working with. If so, we’d love the opportunity to build on your work or bring more like-minded organizations into the fold to amplify our collective impact.

• **Building on your existing work**
  ✓ Is this a new activity? Or, is it a continuation or an expansion of your current efforts?

• **Partnerships**
  ✓ Are you open to working with other companies?
  ✓ Are there existing non-corporate partners you would want to bring in?
Commitments Framework

STEP 4. Measuring success

Measuring success (and failures) is the first and crucial step to improving the effectiveness of your work. Tell us how your company typically, or would like to, measure your success.

- What are the most important or relevant CSR, social impact, or education-related metrics your company keeps track of?
  - Examples include: Number of beneficiaries (students, teachers, community members, etc.) impacted, Number of schools, Number of computers donated, Number of employee volunteer hours, Market value of discounted wireless data provided, etc.

- Does your company have an existing framework or criteria for assessing prospective and completed education-related initiatives? If so, will you seek to apply or adapt those criteria to measure the outcome of this contribution?
  - Examples: Quantitative metrics for measuring outcomes or outputs such as KPIs or scoring criteria for prospective NGO partners or projects, etc. Definitions or list of qualitative assessments, etc.
Next Steps

Submit your commitments

• Submit your commitments using this online form. Use this document as a guide to help answer the questions.

• GBC-Education staff will get in touch with you via email to review your submission to ensure that it is well placed for maximum strategic impact and discuss opportunities for deeper engagement.

Email partnerships@gbc-education.org for questions or support regarding the commitments.

Visit gbc-education.org/rewirEd for more information.
Global Business Coalition For Education

To get in touch:

partnerships@gbc-education.org
@gbceducation
www.gbc-education.org