

} MEMBERSHIP TIERS

Membership with the Global Business Coalition for Education (GBC-Education) is offered in four tiers:

CORE SPONSOR

- Opportunity to co-create and shape the direction of education projects with GBC-Education
- Prominent recognition in our materials and at our events
- *All Platinum member benefits*

PLATINUM \$60,000

- One promoted brand feature showcasing Platinum company's work in education
- Curated daily digest with the most up-to-date news on education around the world
- Several tailored sessions with GBC-Education staff members to support corporate strategies in education
- *All Gold member benefits*

GOLD \$30,000*

- Invitations to GBC-Education's high-level events
- Showcase thought leadership on our website, digital channels, and through speaking opportunities at events
- Weekly corporate roundup, which includes news and updates about the business community's work in education

* *Companies with less than 20 employees or an annual revenue of less than \$500,000 can join as "Start-up" members at \$10,000 annually*

#SMARTINVESTMENT NETWORK

All companies interested in education are invited to join GBC-Education's #Smartinvestment Network. This network of companies supports best practices, receives the quarterly newsletter, has their logos featured on GBC-Education's website, and is invited to webinars and informal networking events.

To learn more about GBC-Education membership benefits, please contact info@gbc-education.