#RewritingTheCode for Girls in 2016

How can we get girls around the world to have equal access to education? How can we elevate women to have equal pay and equal opportunity in the workplace?

We know by leveraging core assets, in-country networks, and existing programs, businesses can ensure girls are completing school, developing relevant skills and finding jobs to reach their full potential. Please share how your company is #RewritingTheCode to get girls in school now so we can have a future where more women are in the boardroom!

Will your business take a stand this International Women’s Day and call on the world to start getting serious about #RewritingTheCode? We can help rewrite the future for a generation of women by making this the moment we help change embedded values. We want a future where no girl is left out of the classroom, the boardroom, or the conversation - we want girls to become future leaders.

**How?**

1. **Post a photo**
Whether it’s your corporate leaders, employees or from the communities you work in, share a photo of someone holding a sign saying how you are changing embedded codes for girls through your work. Make sure to include the #RewritingTheCode hashtag!

**Here are some examples**

<Girls can be great innovators! We’re #RewritingTheCode with tech programs.>
<Girls can be leaders, but first they need to be readers. We’re #RewritingTheCode with literacy.>
**Use this copy when you post your photo!**

**Twitter**
We’re #RewritingTheCode on #IWD2016 to change embedded values and help girls build skills for a brighter future!

**Facebook**
On #IWD2016 we’re joining @gbceducation in #RewritingTheCode. How? By trying to change embedded values that keep 63 million girls around the world out of school, and limit women’s roles in business. We’re working to create for a today where all girls are in school and a tomorrow where all women have the opportunity to lead. Let’s recode the world to help girls build skills for a brighter future.

2. **Don’t have time for a photo?**
No problem! Just use the content below and encourage the private sector to get serious about gender equality now.

**Tweet**
We’re #RewritingTheCode with @gbceducation on #IWD2016 to change embedded values that keep girls out of school & women out of the boardroom

I'm #RewritingTheCode with @gbceducation on #IWD2016 because investing in girls is a smart investment. For the future. For everyone.

Girls are powerful. It’s time to change the embedded values that hold them back! That’s why I’m #RewritingTheCode this #IWD2016.

3. **Share with us and your network**
Email your network (all staff email, newsletter, friends) about joining the #RewritingTheCode action! Be sure to share your IWD updates and posts with us so we can promote them as well.