Hot Topics at UNGA 2015

ADVOCACY FOR THE POST-2015 AGENDA
After joining the #UpForSchool movement last November, GBC-Education is thrilled to report that the petition has gained more than 9 million signatures and counting in an effort to reached the world’s 59 million out-of-school children. Over the last year, GBC-Education helped its members amplify the business voice in the post-2015 agenda through convenings at round tables and major high-level meetings.
Hashtag: #UpForSchool

PRIVATE SECTOR INVOLVEMENT IN EDUCATION
As the MDGs transition to the more sweeping, more inclusive SDGs which will be adopted later this September, GBC-Education has supported the private sector’s involvement in investing in education as evidenced from Lessons From the Business Community. This past July, world leaders at the Oslo Summit on Education for Development confirmed that the business community has a major role to play in furthering education development over the next fifteen years.
Hashtags: #post2015 #smartinvestment

EDUCATION IN EMERGENCIES
GBC-Education has successfully advocated for a financing mechanism that would allow heads of government to tap into readily-available resources to fund education solutions during emergency situations. In order to reflect business support for an education in emergencies platform, GBC-Education conducted a consultation after publishing a report on the danger of not supporting education in emergencies such as the Ebola crisis.
Hashtag: #SafeSchools

SAFE SCHOOLS
In the wake of the devastating Peshawar attacks on schools, the Chibok girls tragedy, the Ebola crisis, the refugee crisis, and others, GBC-Education’s Safe Schools Initiative has so far benefitted tens of thousands of students.
Hashtags: #SafeSchools #BringBackOurGirls

GLOBAL EDUCATION PLATFORM
After mapping out five potential models for a Global Education Platform to increase the access of education to the world’s most marginalized children, Adam Braun, the GEP Director, announced that children in India would be able to try out the technology on mobile phones later this year.
Hashtag: #Tech4Ed
Handles: @AdamBraun @JuliaHallie @GBCEducation
GIRLS’ EDUCATION
As part of International Women's Day, GBC-Education launched the Girls' Education Task Force this past spring to harness its members’ activity and improve the education of 31 million out-of-school girls. In time for this year’s September events, GBC-Education will be releasing a report that identifies new opportunities for corporate investment and increased collaboration in girls' education.

Hashtags: #UpForSchool #LetGirlsLearn

EARLY CHILDHOOD DEVELOPMENT
The new development goal for education, SDG4, includes a target that calls for early childhood development, care, and pre-primary education; other goals include targets that are related to early childhood development. The Business for Early Childhood Development (Biz4ECD) Task Force works to make ECD prioritized within businesses. This past spring, Biz4ECD helped to earn ECD attention within the SDGs through an open letter organized by ReadyNation.

GBC-Education members also voiced their support for investments in early childhood development with an opinion article published in the Huffington Post alongside the Oslo Summit on Education for Development.

Hashtag: #Biz4ECD