



{ FOUNDING Members

Founding members are companies that provided significant resources, thought leadership and efforts to establish the Global Business Coalition for Education (GBC-Education) in 2012. These companies will retain their founding member status in addition to the level of membership they select moving forward.

{ PLATINUM Members

Annual \$60,000 Membership Payment

Platinum is the signature membership of GBC-Education. Platinum member companies are making or wish to make significant investments in education by using their core assets, thought leadership, corporate social responsibility, and/or strategic philanthropy. They have a demonstrated commitment to expanding opportunities for access to quality education worldwide. Platinum members receive personalized services from the GBC-Education expert team and have access to the latest information, guidance, and resources on effective investments in education. They are offered priority invitations to meet non-governmental organizations and other partners, in order to target their education support in the most effective way possible. Platinum members also receive invitations to GBC-Education regional and global gatherings, giving them the opportunity to connect with other influential international and national companies, senior policymakers, education experts, advocates, and nongovernmental organizations.

PLATINUM MEMBER BENEFITS

- Personalized services by GBC-Education's expert team, including guidance to make the case for effective education investments
- Monitoring progress of overall private sector engagement in education commitments and investments, and sharing early perspectives
- Priority invitations to GBC-Education delegation and other community visits where a positive impact in education and learning can be made
- Priority invitations to exclusive meetings and events to learn about opportunities to support education
- Speaking opportunities for C-Suite executives and senior leadership at GBC-Education and other global gatherings
- Opportunities for C-Suite executives and senior leadership to engage with media on education issues
- Priority notice of upcoming opportunities for education investments and for collaboration across sectors
- Advance notice of publications and policy briefs
- Invitation to all GBC-Education events, members-only meetings, and technical briefings
- Participation in country and thematic working group activities
- Wide dissemination of information about Platinum members' commitment to education and best practices
- Inclusion in the GBC-Education #smartinvestment Network, a dynamic community of companies, organizations and individuals involved in education
- Tailored communications plans and advance notice of social media campaigns and other brand visibility opportunities
- Subscription to GBC-Education's monthly communications sheet
- Subscription to GBC-Education's quarterly newsletter
- Webinars featuring thought-leaders in academia, business, and government

PLATINUM MEMBERS COMMIT TO

- Adhere to "Best Practices in Education," outlined by GBC-Education to align with international norms and guidance
- Actively participate in GBC-Education activities throughout the year
- Collaborate with other members where interests align
- Share experiences and results with peer members
- Contribute annual dues



{ GOLD Members

Annual \$30,000 Membership Payment

Gold members are companies with an interest in advancing their education investments through corporate social responsibility, strategic philanthropy, and partnerships. Through GBC-Education, they receive personalized guidance and resources on effective investments in education and have access to the latest information on the topic. Gold members are introduced to non-governmental organizations and other possible partners, in order to target their education support in the most effective way possible. They also receive invitations to GBC-Education regional and global gatherings offering the opportunity to connect with other influential international and national companies, senior policymakers, education experts, advocates, and nongovernmental organizations.

GOLD MEMBER BENEFITS →

- Personalized services by GBC-Education's expert team, including guidance to make the case for effective education investments
- Monitoring progress of overall private sector engagement in education commitments and investments, and sharing early perspectives
- Advance notice of upcoming opportunities for education investments and collaboration across sectors
- Priority invitations to exclusive events and to GBC-Education delegation and community visits where a positive impact in education and learning can be made
- Priority invitations to exclusive meetings and events to learn about opportunities to support education
- Advance notice of publications and policy briefs
- Invitation to all GBC-Education events, members-only meetings, and technical briefings
- Participation in country and thematic working group activities
- Wide dissemination of information about Gold members' commitment to education and best practices
- Inclusion in the GBC-Education #smartinvestment Network, a dynamic community of companies, organizations and individuals involved in education
- Advance notice of social media campaigns and other brand visibility opportunities
- Subscription to GBC-Education's monthly communications sheet
- Subscription to GBC-Education's quarterly newsletter
- Webinars featuring thought-leaders in academia, business, and government

GOLD MEMBERS COMMIT TO →

- Adhere to "Best Practices in Education," outlined by GBC-Education to align with international norms and guidance
- Actively participate in GBC-Education activities throughout the year
- Collaborate with other members where interests align
- Share experiences, results, and lessons learned with peer members
- Contribute annual dues



{ SILVER Members

Annual \$10,000 Membership Payment

Silver members are companies interested in building their investments in global education. Through GBC-Education, they have access to the latest information and resources on effective investments in education. Silver members are invited to GBC-Education regional and global gatherings where they are able to connect with influential international and national companies, education experts, advocates, and non-governmental organizations. They are also invited to meet with senior policymakers on a space-available basis.

SILVER MEMBER BENEFITS

- Invitation to all GBC-Education events, including members-only gatherings and technical briefings
- Access to opportunities for education investments and meetings to learn about opportunities to support education
- Advance notice of publications and policy briefs
- Invitations to meetings and events to learn about opportunities to support education
- Invitations to GBC-Education delegation and community visits where a positive impact in education and learning can be made, space permitting
- Participation in country and thematic working group activities
- Wide dissemination of information about Silver members' commitment to education and best practices
- Advance notice of social media campaigns and other brand visibility opportunities
- Inclusion in the GBC-Education #smartinvestment Network, a dynamic community of companies, organizations and individuals involved in education
- Subscription to GBC-Education's monthly communications sheet
- Subscription to GBC-Education's quarterly newsletter
- Webinars featuring thought-leaders in academia, business, and government

SILVER MEMBERS COMMIT TO

- Adhere to "Best Practices in Education," outlined by GBC-Education to align with international norms and guidance
- Actively participate in GBC-Education activities throughout the year
- Collaborate with other members where interests align
- Share experiences, results, and lessons learned with peer members
- Contribute annual dues



MEMBERSHIP BENEFITS AT-A-GLANCE

Personalized Services and Special Invitations

BENEFIT	PLATINUM	GOLD	SILVER	NETWORK
Priority invitations for exclusive events	✓			
High-level engagement opportunities for C-Suite executives and senior leadership	✓			
Personalized services and guidance to make the case for effective education investments	✓	✓		
Monitoring progress of overall private sector engagement in education commitments and investments and sharing early perspectives	✓	✓		
Advanced notice of upcoming opportunities for education investments and collaboration across sectors	✓	✓		
Invitations to participate in country delegations or other country level activities	✓	✓	space permitting	
Introductions to education experts, non-governmental organizations and other partners	✓	✓	space permitting	
Invitations to members-only events and technical briefings	✓	✓	✓	



Thought Leadership, Visibility, and Communications

BENEFIT	PLATINUM	GOLD	SILVER	NETWORK
Media and speaking opportunities on education issues for C-Suite executives and senior leadership	✓			
Tailored communications plans for social media campaigns	✓			
Advance notice of upcoming publications, new education data and policy briefs	✓	✓	✓	
Invitation to contribute to GBC-Education blog (cross-posted in other venues)	✓	✓	✓	
Advance notice of social media campaigns and other brand visibility opportunities	✓	✓	✓	
Promoted as GBC-Education Member in public communications, website and social media	✓	✓	✓	
Subscription to GBC-Education's monthly communications sheet	✓	✓	✓	
Use of GBC-Education member logo on corporate materials	✓	✓	✓	

Staying Connected to a Global Movement

BENEFIT	PLATINUM	GOLD	SILVER	NETWORK
Member of the #smartinvestment Network	✓	✓	✓	✓
Subscription to GBC-Education's quarterly newsletter	✓	✓	✓	✓
Access to webinars on business and education	✓	✓	✓	✓
Use of #smartinvestment Network logo on corporate materials	✓	✓	✓	✓



{ #smartinvestment Network

The #smartinvestment Network is a community of companies and organizations committed to using their core assets, thought leadership, corporate social responsibility, and/or strategic philanthropy to increase the number of children and youth who are in school and learning. The Network provides companies with the opportunity to learn more about best practices for engaging in education from GBC-Education's corporate members who have made deep commitments to education in developing countries. By joining the Network, businesses become part of a global movement committed to changing the lives of children and youth through education.

NETWORK BENEFITS

- Subscription to GBC-Education's quarterly newsletter
- Webinars featuring thought-leaders in academia, business and government
- Use of the #smartinvestment Network logo on corporate materials

NETWORK COMPANIES COMMIT TO

- Adhere to "Best Practices in Education," outlined by GBC-Education to align with international norms and guidance

Join GBC-Education

Please contact info@gbc-education.org